

#ShowYourRowContest Photo Promotion

Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: The “#ShowYourRowContest” Photo Promotion (“Promotion”) is only open to legal residents of the 50 United States and Washington D.C., 18 years of age or older (19 or older in AL or NE) at the time of entry who are Agricultural growers (“Ag Growers”) OR Ag retailers authorized to sell Syngenta products (“Ag Retailers”) (Ag Growers and Ag Retailers collectively are “Entrants”). The Promotion consists of an offer (the “Offer”) and a Contest (“Contest”), as described herein. Void where prohibited by law. All federal, state and local laws and regulations apply. This Promotion is not open to the general public.

AGREEMENT TO OFFICIAL RULES: By participating in this Promotion, Entrants fully and unconditionally agree to and accept these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Promotion.

PROMOTION PERIOD: The Promotion begins at 8:00:00 AM Eastern Time (“ET”) on June 1, 2019 and ends at 11:59 PM ET on August 31, 2019 (“Promotion Period”). The Offer will end at the end of the Promotion Period or when all available Offers (as defined below) have been redeemed, whichever occurs first. The Twitter and Instagram platforms will be the official time clocks for the Promotion.

HOW TO PARTICIPATE IN THE LIMITED OFFER AND CONTEST: During the Promotion Period use your non-private Twitter account or your public Instagram account to post a photo of a clean, weed-free corn row treated with either Acuron® or Acuron Flexi corn herbicides and include the hashtag #ShowYourRowContest (“Entry”) to receive one (1) Entry into the Promotion. Additionally, the first one hundred (100) Entrants to post an eligible Entry will receive Entrant’s choice of one (1) Sponsor-specified item with an approximate retail value between \$10 - \$30 (the “Offer”). Once one hundred (100) valid Entries have been received, the Offer will end and Entrants will only receive an Entry. Once all Offers have been claimed, the Sponsor will post a notice at www.SyngentaUS.com/ShowYourRowContest. Potential Offer recipients will be attempted to be notified by the Sponsor via the social media platform from which they entered and will be sent a link to a website to claim his/her Offer item. If a potential Offer recipient cannot be contacted, or he/she does not respond by designated deadline, such potential Offer recipient will be automatically disqualified. Unclaimed offers will not be fulfilled. Receiving an offer has no bearing on being a winner of the Contest. The Sponsor is not responsible for and shall not be

liable for late, lost, misdirected or unsuccessful efforts to notify Offer recipients. Limit one (1) Offer per person during the Promotion Period.

LIMIT ONE (1) ENTRY PER PERSON PER DAY, PROVIDED EACH ENTRY IS UNIQUE. For purposes of these Official Rules, a 'day' is defined as any twenty-four (24)-hour period during the Promotion Period beginning at 12:00 AM ET and ending at 11:59 PM ET. Entries received from any individual in excess of the stated limitation will be void. Once an Entry is submitted, you may not edit or resubmit with edits. No correspondence regarding Entries will be entered into with Entrants.

You must have a valid Twitter or Instagram account in order to enter. Registration for Twitter and Instagram is free. Use of Twitter is subject to its privacy policy and terms of use, which can be found at www.twitter.com/tos and www.twitter.com/privacy. NOTE: Due to the way Twitter operates its service, Sponsor may not receive Entries from Twitter users with "protected" updates (i.e., Entrant has set his/her account so that only people the Entrant has approved can view their updates). To receive Entry(ies) please ensure that your account is set to non-private. Use of Instagram is subject to its privacy policy and terms of use, which can be found at <https://help.instagram.com/478745558852511>. NOTE: Due to the way Instagram operates its service, Sponsor may not receive Entries from Instagram users with "private" updates (i.e., Entrant has set his/her account so that only people the Entrant has approved can view their updates). To receive Entry(ies), please ensure that your account is set to Public.

If you post to Instagram or Twitter via SMS from your wireless phone, your wireless service provider may charge you for each text message you send and receive, including those to and from Sponsor. Please consult your wireless-service provider regarding its pricing plans. Message and data rates may apply.

Entries generated by script, macro or other automated means are void. Your Entry(ies) must conform to the Post Guidelines defined below. Sponsor, in its sole discretion, may disqualify you from the Promotion if it believes that your Entry fails to conform to the Post Guidelines.

POST GUIDELINES: By submitting an Entry, Entrant is certifying that Entrant is the owner of the Entry and/or has the legal right to transfer copyright ownership and other ownership rights to the Sponsor. Posts in connection with this Promotion:

- Must be posted to Instagram or Twitter;
- Must include photo and hashtag #ShowYourRowContest;
- Photo must show clean corn rows treated with an Acuron brand corn herbicide (Acuron or Acuron Flexi);

- Must not infringe the copyright, trademark, privacy, publicity, or other intellectual property rights of any person or entity;
- Must not contain any third party copyrighted material, products, trademarks or logos, other than those of the Sponsor;
- Must not contain any personally identifiable information. Should the Entrant include personally identifiable information about him/her in photo, Entrant acknowledges and agrees that such information may be disclosed publicly, and Entrant is solely responsible for any consequences thereof;
- If photo contains anyone other than Entrant, Entrant must have permission from all people depicted in photo;
- Must not depict the Sponsor unfavorably;
- Must not contain content that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, political orientation, sexual orientation or age;
- Must not be offensive or contain any potentially offensive elements such as nudity, violence, sexually suggestive imagery, profanity, and must not promote a particular political agenda, be slanderous or visually depict illegal drugs or tobacco or be inconsistent with the public image and goodwill of the Sponsor, as determined in the sole discretion of the Sponsor; and
- Must not contain material that is unlawful, in violation of or that promotes illegal activity.

IMPORTANT: By entering the Promotion, you agree that your Entry may be shared by Sponsor in social media or viewed by the general public; therefore, be sure that you are comfortable with your Entry before sharing/uploading it. If you do not want your Entry to be made public, do not enter this Promotion. The posting, sharing or publicity of an Entry does not imply selection as a Contest prize winner and/or Offer recipient in the Promotion. **CONTENT POSTED TO ANY WEBSITE IS NOT EDITED BY SPONSOR AND DOES NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER.**

The Entry must not have been deleted prior to the judging. If an Entry is deleted prior to the judging, the Entry will be disqualified. Entrants attempting to use multiple social media accounts or identities may be disqualified, at Sponsor's sole discretion.

CONTEST JUDGING: Between September 2 – September 6, 2019, a panel of judges will judge all of the eligible Entries received based on the following criteria:

- A. Creativity and originality – 50%
- B. Quality of the photo – 25%
- C. How well the photo showcases a “clean, weed free row of corn” – 25%

The two highest scoring Entries based on the criteria will be named the winners, subject to verification and if enough eligible Entries are received. In the event of a tie, tie will be broken based upon the highest score for “Creativity and originality” and continuing thereafter in each category until the tie is broken. Status as a winner will be subject to verification of eligibility and compliance with these Official Rules. The Sponsor’s decisions on all matters pertaining to judging, administering and/or interpreting the terms and conditions of this Contest are final.

WINNER NOTIFICATION/VERIFICATION: Potential Promotion Contest prize winners will attempted to be notified by the Sponsor via the social media platform from which they entered. Potential Contest prize winners will be required to respond within three (3) days of notification. If a potential Contest prize winner cannot be contacted, or he/she does not respond by designated deadline, such potential Contest prize winner will be automatically disqualified, and the Entrant of the next highest scoring Entry may be contacted, at the Sponsor’s sole discretion. In the event a potential Contest prize winner is ineligible or not in compliance with these Official Rules, prize will be forfeited and may be awarded to the next highest scoring remaining Entrant, at the Sponsor’s sole discretion. If there is not a remaining eligible Entry, prize will not be awarded. The Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify Contest prize winners.

CONTEST PRIZES AND VALUES:

Two (2) winners will each receive one (1) \$500 StubHub gift card.

Gift Card is not redeemable or exchangeable for cash and is subject to all terms and conditions of use as established by issuer. Prizes consist of only the item specifically listed as the prize. No substitution, cash redemption or transfer of prize by winners permitted. Sponsor reserves the right to substitute prize with prize of equal or greater value. All federal, state and local income/gift taxes on prize are the sole responsibility of each winner.

GENERAL RULES: Personal information submitted by Entrants is subject to the Sponsor’s privacy policy available at <http://www.syngenta-us.com/legal/privacypolicy.html>. Except where prohibited, by participating in the Promotion, Entrants agree to release and hold harmless Syngenta Crop Protection, LLC or Syngenta Seeds, their respective parent companies, joint ventures, subsidiaries, affiliates, agents, prize providers, advertising and promotion agencies and suppliers and the officers, directors and employees of them (the “Released Parties”) from and against any claim or cause of action arising out of participation or attempt to participate in the Promotion or acceptance, receipt or use or misuse of the Offer and/or prize, including, but not limited to: (a) interrupted or unavailable network, server or other

connections, miscommunications, failed telephone, computer hardware, software and other technical failures of any kind, including, unauthorized human intervention, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause that may limit a user's ability to participate in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) typographical or other errors in printing; or incorrect announcements of any kind; (d) errors in the administration of the Promotion or the processing of Entries; lost, late, damaged, misdirected, illegible, delayed, incomplete, unintelligible or misdirected Entries, Entries not received by the Entry deadline; (e) injury or damage to persons or property which may be caused directly or indirectly, in whole or in part from Entrant's participation in the Promotion or receipt, use or misuse of any Offer and/or prize. All materials become the exclusive property of Sponsor and will not be acknowledged or returned.

INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. Sponsor reserves the right to cancel or modify the Promotion if fraud, misconduct or technical failures destroy the integrity of the Promotion or if a computer virus, bug or other technical problem corrupts the administration, security or proper administration of the program as determined by Sponsor in its sole discretion. In the event of termination, a notice will be posted on Twitter and Instagram and judging will be conducted from among all eligible Entries received prior to the time of termination. Proof of submitting an Entry will not be deemed to be proof of receipt by Sponsor. Multiple Entrants are not permitted to share the same email address. Any attempt by a participant to exceed or manipulate the entry limitations, by using multiple/different email addresses or any other methods, will void that Entrant's entries and that Entrant may be disqualified. Acceptance of prize constitutes permission to the Sponsor and their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers to use winner's submitted photo, name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law.

PLEASE NOTE: It is your sole responsibility to review and understand your employer's policies regarding your eligibility to participate in trade promotions. Sponsor disclaims any and all liability or responsibility for disputes arising between an employee and their employer related to participation in this Promotion and/or acceptance of a prize.

ARBITRATION/CHOICE OF LAW: Except where prohibited, participants agree that any and all disputes, claims and causes of action arising out of or connected with this Promotion or any Offer/prize awarded, or the determination of the winner shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association then effective, and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees, punitive, incidental, consequential or other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and

obligations of participants and Sponsor and/or Sponsor's agencies in connection with the Promotion shall be governed by and construed in accordance with the laws of the State of North Carolina, without regard for conflicts of law doctrine, and all proceedings shall take place in North Carolina.

WINNERS LIST: For a list of Contest Winners, send an email with CONTEST WINNERS in the subject line to egroover@gscommunications.com within 3 months of the end of the Promotion.

SPONSOR: Syngenta Crop Protection, LLC, 410 S Swing Rd., Greensboro, NC 27409.

NON-AFFILIATION: This Promotion is in no way sponsored, endorsed, administered by or affiliated, in any way with Twitter, Instagram or StubHub™. Twitter, Instagram and StubHub are not affiliated with Syngenta and are not sponsors of this Promotion. You understand you are providing your information to Syngenta Crop Protection and not to Instagram or Twitter.

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