In 2005, CruiserMaxx® Beans was the first insecticide/fungicide soybean seed treatment on the market. Over the past six years, CruiserMaxx Beans has promoted increased vigor, stand and speed to canopy as well as higher yield potential. In addition, CruiserMaxx Beans offers excellent activity against a broad spectrum of insect pests and provides the widest spectrum of disease protection for soybeans. While competitive seed treatments have been introduced through the years, growers continue to find that CruiserMaxx Beans still outshines the competition.

“The soybeans treated with CruiserMaxx Beans were healthier-looking all season. They came out of the ground quicker, had a more even stand and yielded seven bushels better than the competition. It’s well worth the money to try it.”

Rick Bausch, Cassville, Wis.

CruiserMaxx Beans continues to win grower approval after six years and counting.

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CruiserMaxx Beans continues to impress growers across the Midwest. Check out what these growers have to say about CruiserMaxx Beans after comparing its performance to a competitive insecticide/fungicide seed treatment.

“We have less insect and disease pressure with the use of CruiserMaxx Beans. It suppresses bean leaf beetles and the aphid population. CruiserMaxx Beans also protects the seed for a period of time long enough for good germination and emergence. CruiserMaxx Beans is like a small insurance policy. Small investment, big payback.”

Terry Jones, Grand Meadow, Minn.

“We would recommend CruiserMaxx Beans to another grower for the simple reasons of protection against insect pressure, faster emergence and the ability to lower the seeding rate. We probably cut 15,000 to 20,000 seeds per acre and we didn’t lose any yield. If you’re not using CruiserMaxx Beans, you should because it works.”

Doug Westphal, Newark, Ill.

“I was pleased with CruiserMaxx Beans. It promoted enough yield difference that it paid. With the price of soybeans, CruiserMaxx Beans put $10.00 to $15.00 per acre in my pocket.”

Jerry Noe, Chillicothe, Ill.

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“With CruiserMaxx Beans we see faster emergence, much better stand establishment, and effective early-season insect and disease protection. The better insect protection, emergence and vigor means you don’t have to go back and replant. That saves you a lot of time and money.”

Mitch Storm, Washburn, Ill.

“CruiserMaxx Beans has been extremely beneficial because we always plant our beans real early. Emergence is our biggest benefit. Plus we’ve always had a yield increase when we’ve used CruiserMaxx Beans. Anywhere from 3 to 5 bushels. I’ve done enough tests to see a good value and the benefits are huge for the price of CruiserMaxx Beans.”

Steve Pederson, DeForest, Wis.

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Jerry Noe, Chillicothe, Ill.

“With CruiserMaxx Beans, there were better stands and the soybeans seemed to be a lot more uniform. The treatment also helps the beans to withstand the rainy weather a lot better.”

Bill Spurley, Montfort, Wis.

“I was looking to control aphids early in the season. I feel like CruiserMaxx Beans has contributed to lowering the populations.”

Lew Beilke, Jefferson, Wis.

“The soybeans treated with CruiserMaxx Beans were 3 to 4 inches taller than the competitive treatment. The CruiserMaxx Beans plants also had a lot better stand and canopied much faster than the soybeans with competitive treatment. As far as plant health, the soybeans treated with CruiserMaxx Beans appeared to be healthier with darker green leaves.”

Rod Collins, Adel, Iowa

“I’ve noticed that the plants with CruiserMaxx Beans are taller and have a darker green color than the soybeans treated with the competitive seed treatment.”

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