grow more™
experience

syngenta®
Leading the way to grower solutions for improved food security

Modern agriculture is full of challenges from weather to regulations to activist groups. We at Syngenta are proud to be part of this industry dedicated to working with farmers to enhance the sustainable production of an ample and safe food supply. It is one of our core commitments of The Good Growth Plan, which you can learn more about at [www.TheGoodGrowthPlan.com](http://www.TheGoodGrowthPlan.com).

What you witness during a tour of our Grow More Experience Sites is how Syngenta is transforming that commitment into actionable solutions for farmers. We are already evaluating questions such as:

- What production challenges do farmers face now?
- What do they anticipate facing in the future?
- How can we at Syngenta help them overcome those challenges so they can produce higher yielding crops with less impact on the environment?

Our Grow More Experience Sites are designed not just to showcase our technologies, but also to engage you in conversations about other agronomic practices that can help improve farmers' productivity. You won't hear a long commercial for Syngenta products. What you will experience is a team committed to helping you learn more about the agronomics behind producing a crop more cost-efficiently while maximizing yield.
Education. Development. Crop Management.

At our Grow More Experience Sites, you receive an immersive experience. You not only learn information, you are also able to step into the field to touch, see, tear, dig up and gain a deeper understanding of products and agronomics that can enhance your business.

These sites are your front-row seat to our trials where we showcase how to best use new products and technologies so they can bring maximum value to farmers’ fields, as well as how existing products can be used better.

“The Grow More Experience Sites are a valuable resource,” explains Jamie Eichorn, head of Technical Services at Syngenta. “Our customers want to understand the innovations we are developing, and they want to see it before it comes to market. Our Grow More Experience Sites give a local view of our technology portfolio at work in the field. They also provide a training venue for our products, solution platforms and agronomy.”

With locations across the United States and Canada, the Grow More Experience Sites are designed with local growing conditions and production practices in mind. Join us as we lead the way to improved grower solutions to meet the world’s growing food security needs.