



## **Syngenta receives EPA registration for Fortenza<sup>®</sup> insecticide seed treatment for corn and cotton**

- Provides early-season black cutworm protection
- Compatible with Cruiser<sup>®</sup>-containing brands for broader-spectrum insect control
- Promotes vigorous crop establishment and increased stand, maximizing return on seed investment

**GREENSBORO, N.C., USA, May 25, 2017** – Fortenza<sup>®</sup> seed treatment insecticide from Syngenta has received registration approval from the U.S. Environmental Protection Agency for use on corn and cotton to guard against early-season insect damage.

“We designed Fortenza to complement our brands containing Cruiser<sup>®</sup> insecticide, and data shows combining these products enhances the spectrum of insect control activity, raising the bar of protection for U.S. growers,” said Dale Ireland, Ph.D., Seedcare technical product lead, Syngenta. “This combination will provide the most comprehensive early-season insect protection in the corn seed treatment market.”

The active ingredient in Fortenza, cyantraniliprole, is labeled to protect against above- and below-ground insects, including black cutworm, fall armyworm, white grub, seedcorn maggot and wireworm. This is especially important to growers who are located in areas with high cutworm history. In corn particularly, Fortenza<sup>®</sup> seed treatment insecticide is a great tool for growers that have a corn hybrid with black cutworm susceptibility.

“From the moment our crops are planted, every seed is at risk for pest infestation,” said Palle Pedersen, Ph.D., head of Seedcare product marketing at Syngenta. “Fortenza will help protect emerging corn and cotton plants against insect damage from day one, leading to vigorous crop establishment and increased stand, which will help maximize the return and genetic potential on a grower’s seed investment.”

Fortenza may also help manage insect resistance, when used in combination with other insecticide chemistries or traits, by providing an additional mode of action against targeted insects.

For more information about Fortenza, visit [www.syngentaus.com/fortenza](http://www.syngentaus.com/fortenza) or contact your local Syngenta Seedcare representative. Join the conversation online – connect with us at [social.SyngentaUS.com](http://social.SyngentaUS.com).

### **About Syngenta**

Syngenta is a leading agriculture company helping to improve global food security by enabling millions of farmers to make better use of available resources. Through world class science and innovative crop solutions, our 28,000 people in over 90 countries are working to transform how crops are grown. We are committed to rescuing land from degradation, enhancing biodiversity and revitalizing rural communities. To learn more visit [www.syngenta.com](http://www.syngenta.com) and [www.goodgrowthplan.com](http://www.goodgrowthplan.com). Follow us on Twitter® at [www.twitter.com/Syngenta](http://www.twitter.com/Syngenta) and [www.twitter.com/SyngentaUS](http://www.twitter.com/SyngentaUS).

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